

FMCG In-store operations

Today's shoppers are, more than ever, looking for value, service and a reason to be loyal. Are your systems capable of servicing the customer and delivering instant information over a simple infrastructure to your buyers and decision makers? DMK-ERP for Retail is addressing these challenges head on.



Simple expectations are easily catered for within DMK-ERP's FMCG in-store operations:

- Speedy and accurate checkouts
- Complete product and brand availability
- Personalized promotions on floor and at POS
- Redemption of vouchers, gift cards and coupons
- Third party payment processing
- Debtors management
- Shop on line processing

Functionality

DMK-ERP FMCG in-store solution is a fully customer configurable answer to the high volume multi location, multi currency and multi brand trader and covers:

Complete wall to wall in-store fulfillment

- Inventory management transparent to HO
- Centrally controlled catalogue management
- Multi lingual sales/point of service
- Complete reporting
- Push/pull replenishment, min/max, lead times
- Barcodes—system generated: weight based, price embedded and own range and/or supplier codes)
- IBT in and out
- Customer and supplier returns
- Banking management
- Third party payments
- Shift management
- Stock take

Architecture:

DMK-ERP's FMCG architecture is designed solely around the retailer's specific processes providing central control from HO which includes:

- Publishing and receiving accurate data in the correct format
- Complete control of all branches and all in-store operations including branch specific product masters
- Management of store POS, pricing and margins
- Two way integration to HO systems (DMK-ERP or any tier one ERP)

Data management

Flexible master data management allowing for control:

- Head office to store
- Store to head office (changed data only)
- Full intelligent reporting, audit and security by user, level or misc. authority

FMCG Compatibly

- High volume: Load test parameter—each POS processing and closing 50 customers inside 10 minutes, each with an average basket size of 8 random items with multiple payment types
- Redundancy: each POS device can be configured to run independently of the in store server
- Store trading protection: each store runs independently of HO and communicates when connections are available
- Flexibility: Different branded operations with different product masters, pricing and suppliers are simple to deploy
- Visibility: All data is fully visible across all operations with no requirement to post batches or to sub ledgers
- Stock control: Simultaneous processing of corporate owned or franchise stock transactions

Contact us to see the *first truly integrated, single retail ERP system* at: info@dmk-erp.com or visit our website at: www.dmk-erp.com

Not all solutions are born equal