

The Solution: DMK-ERP Merchandising

DMK-ERP is a single ERP solution designed for the retailer and the retail manufacturer/distributor. DMK-ERP includes a powerful, separately available, Merchandising component which includes:

- Deal sheets with ingoing and actual margin analysis
- Dynamic price, cost and promotion table management
- Extensive product attribute analysis
- Automated consolidated orders and/or inter branch transfers with DC and packing instructions
- Scheduled supplier review cycles
- Margin management and control of actual landed cost
- Manage actual orders against virtual on order stock
- Full integration into stock management
- Matching sales orders to specific PO's
- Multiple discount structures
- Management of corporate owned or franchise stock

Architecture:

DMK-ERP Merchandising is built using industry standard tools and results in a cost-effective value added solution with full store redundancy.

Contact us to see the *first truly integrated, single retail ERP system* at: info@dmk-erp.com or visit our website at: www.dmk-erp.com

The Retailer:

The DMK-ERP Merchandising component fits with any retailer who has complex processes including multiple:

- Currencies
- Brands
- Companies
- Calendars
- Languages
- Retail segments

Management Tool:

DMK-ERP Merchandising has a single driving focus: efficiently turning your transaction data into actionable information, across the enterprise— real-time, directly from DMK-ERP Merchandising

DMK-ERP allows managers to be proactive with real-time information solving problems and increasing profitability by managing the exception rather than the rule.



WE THINK THEREFORE YOU CAN