

The Solution: DMK-ERP Merchandise Planning

Planning information is truly real-time and from a single source, providing top management with the tools they need to make profitable decisions by providing:

- True end-to-end solution integrating store, warehouse, merchandising and financials
- Consolidation of store information at head office without any recapturing or reconciliation
- Connecting planning and execution processes
- Changes to the store catalogues and product status by store, directly from the planning module.
- Replenishment and Open to Buy planning
- 7 level roll down and roll up
- Tools to close gaps between analysis, simulation, planning, and execution
- Real-time performance metrics
- Product plans according to regional, demographic, capacity, and price variations
- Evaluation of product mix and performance of each assortment before it is approved
- Assortment plans are continuously compared with in-season sales and inventory performance to prevent overstocks and forecast under-stocks

Contact us to see the *first truly integrated, single retail ERP system* at: info@dmk-erp.com or visit our website at: www.dmk-erp.com

The Retailer:

- Result is finance, merchandising and store operations are all planned and executed according to common objectives.
- Helps buyers to create accurate forecasted demand and order projections as well as stable order patterns
- True inventory management solution involving scientific and statistical evaluations of each of the numerous variables involved in making a buying decision

Management Tool:

DMK-ERP has a single driving focus: efficiently turning your transaction data into actionable information, across the enterprise— real-time, directly from DMK-ERP Merchandise Planning.

DMK-ERP allows managers to be proactive with real-time BI information solving problems and increasing profitability by managing the exception rather than the rule.



WE THINK THEREFORE YOU CAN